



TANAX

Your Strategic Marketing Partner

CORPORATE PROFILE

TANAX AGENCY

INTRODUCTION

TANAX

Your Strategic Marketing Partner

TANAX marketing agency offers full range of marketing services: from creating a website & social media campaigns to branding and creative concepts. What makes us different, is 15 years of multinational experience & data driven, transparent approach.

**"MARKETING IS HALF ART – HALF
SCIENCE. WE MASTER BOTH" ©**

We **EXAMINE** your strategy, target audience & current challenges. We **PROGRESS** by understanding your customer persona, unique selling points, etc.. Finally, we **PERFECT** your results by monitoring & optimizing for the best ROI.

WHY TANAX

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Here are 3 good reasons, why **TANAX** is an agency for you.



STRATEGIC EXPERIENCE

Great Marketing is built thru careful strategic planning. We have 15+ years of demonstrated strategic marketing experience.



MULTICULTURAL & GLOBAL

We have been working in all of Europe, Asia (inc. China & India) & Middle East since 2011



PRECISION & ROI

We know that for our customers every cent counts. We will provide you with full transparency on budget and results.

SERVICES

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TANAX provides a full list of **Traditional Marketing** services.



BRANDING & CREATIVE

We provide Branding services from A to Z. From logo, to corporate templates to Brand Identity guidelines. We also provide creative services like creative campaigns



MARKETING STRATEGY & CONSULTING

We provide Marketing Consulting services on hourly basis as well as project-based. Our specialty is geographical expansion & helping entrepreneurs grow.

TRADITIONAL MARKETING

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Within realm of Traditional Marketing, we provide the following range of services:
Marketing Strategy & premium Branding.

Marketing Strategy is our house specialty, especially when it comes to geographical expansion or diversification.

MARKETING STRATEGY

- Business Cases
- Geographical Expansion
- Diversification
- Customer persona
- Unique Selling Points
- Content Pillars
- Full Marketing Calendar

BRANDING & CREATIVE

- Logo creation
- Brand Guidelines
- Corporate templates
- Creative campaigns
- Consistent application of Brand Guidelines to all Social Media channels
- Full creative campaigns

SERVICES

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TANAX provides a full list of **Digital Marketing** services.:



WEBSITE & SEO

We provide: design, web development, Search Engine Optimization (SEO)



DIGITAL & SOCIAL MEDIA

We provide social media & digital marketing. From profile creation to full creative campaigns



CONTENT & VIDEO

We can develop content for you: social media posts, articles, video & graphic design

DIGITAL MARKETING

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Within realm of Digital we provide the following range of services: Social Media Marketing & Web Development.

Anyone can use social media & digital tools. However, computer literacy & even familiarity with modern platforms, does not replace precise & individual approach that fits Your business. Which is Our specialty.

DIGITAL MARKETING

- Setting up SM profile;
- Content (incl. video);
- Managing SM Ads;
- Set up SM audiences;
- Hashtag strategy;
- Lead generation;

WEBSITE & SEO

- Design
- Prototype
- Website
- Maintenance
- Verification services
- SEO

VIDEO & CONTENT

- Content writing (copywriting)
- Social Media articles & Blogs;
- Full graphic design services A to Z;
- Video filming & Editing;
- Video creation (infographic, promo, short clips);
- Video animation;
- Full campaign assets development;
- Brochures;
- New product launches

SERVICES

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TANAX provides a full list of **Personal Branding** services:



PERSONAL BRANDING

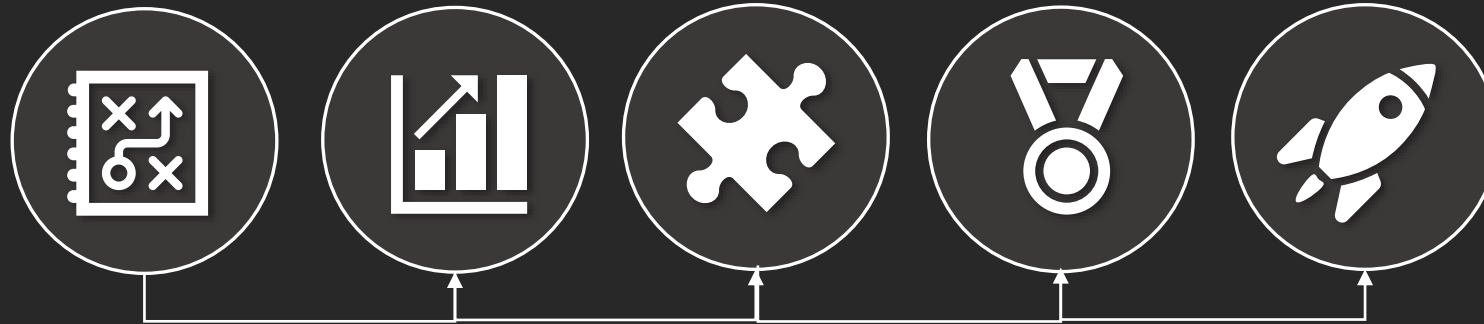
We started brand NEW service for individuals and corporate executives. Personal Branding is especially important post-pandemic.

- Webinars on Personal Branding (free)
- Individual consultations on Personal Brand
- CV makeover
- Developing Personal Brand strategy
- Personal Website
- LinkedIn makeover
- Professional Photoshoot
- Individual coaching sessions
- Content plan development

OUR PROCESS

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We are following strict **Project Management** methodology and provide you with fully transparent projections, results and return on investment (ROI)



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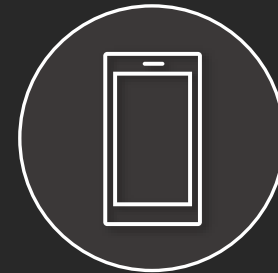
THANK YOU



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